



٣ - ٦ رجب ١٤٤٠

10 - 13 MARCH 2019

JEDDAH CENTRE FOR FORUMS & EVENTS



# POST SHOW REPORT



**13,018**

Total Visitors



**12,240**  
SQM

Gross Stand Space



**412**

VIP & Platinum Club Visitors



**245**

Exhibiting Companies



**21**

Exhibiting Countries



الراعي الذهبي  
Gold Sponsor



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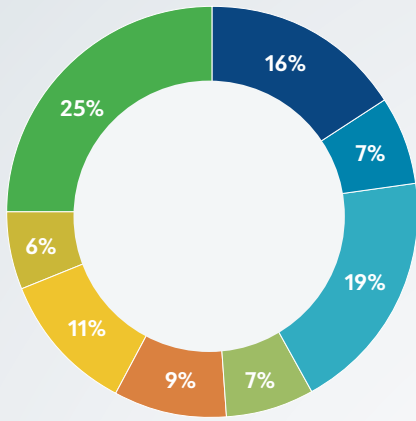
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# NATURE OF BUSINESS OF OUR VISITORS



- Agent / Distributor / Supplier
- Architectural / Interior Design Practice
- Contractors
- Building consultancy
- Manufacturer
- Engineering
- Project Management
- Other (Facility Management, Government Authority, Developers etc)

# VISITING COMPANIES



# PURCHASING INFLUENCE OF OUR VISITORS

Over **52%** of visitors

who attended had **influence** or **sole responsibility** in purchasing decisions

# TOP 3 REASONS FOR VISITING

1. TO DISCOVER THE LATEST PRODUCT INNOVATIONS / TRENDS
2. TO ATTEND SEMINARS / WORKSHOPS
3. TO NETWORK AMONGST THE INDUSTRY

# WHAT OUR VISITORS HAD TO SAY

“I’m very impressed by this event, because as a young engineer it gives you the best platform to connect with people in the business, discover the new technologies, and most importantly it gives you very good clarity at a young age in your career to understand which field you should focus on. We can get the best in depth knowledge and when you go around and talk, you talk to people and companies from all around the world, you get to know what’s happening. So being in Jeddah, being in Saudi Arabia, this is one of the best places for a professional engineer.”

OMER KHAN | MECHANICAL ENGINEER



# PRODUCT INTEREST OF OUR VISITORS



## BUILDING INTERIORS & FINISHES

- Coatings, sealants and adhesives
- Flooring, ceiling, walling and other interior finishes
- Hardwood
- Softwood
- Kitchen, bathroom and ceramics
- Lighting
- Marble and stone
- Paints



## BUILDING ENVELOPE & SPECIAL CONSTRUCTION

- Elevators and escalators
- Insulation
- Irrigation systems
- Outdoor design and landscaping
- Outdoor furniture
- Roofing, cladding and glazing
- Special construction (prefabricated buildings, pools etc.)
- Windows, doors and sun protection systems
- Infrastructure and urban development



## CONSTRUCTION TOOLS & BUILDING MATERIALS

- Construction components
- Construction equipment and machinery
- Hand tools
- Hardware and construction tools
- Metal and steel and aluminium
- Power tools
- Safety equipment
- Testing and measurement tools



## CONSTRUCTION TECHNOLOGIES & INNOVATIONS

- 3D printing
- Building information modeling (BIM)
- Green building materials
- Professional services
- Robotics
- Smart building and automation
- Software and IT solutions
- Waste management systems



## CONCRETE

- Batching equipment
- Block, paver and tile production equipment
- Cement, admixtures and cementitious products
- Concrete reinforcements and repair
- Deco concrete
- Formwork and scaffolding
- Precast production and equipment
- Readymix concrete



## MEP SERVICES

- Electrical systems
- Security and fire protection
- Maintenance and commercial cleaning
- Plumbing and water technology
- Photovoltaic (pv cell and module)
- Solar technologies and related services
- Solar energy



## PLANT MACHINERY & VEHICLES

- Appliances and conveyors loaders
- Commercial tyres
- Construction and commercial vehicles
- Cranes and access equipment
- Earthmoving machines
- Finishing tools and lifting equipment
- Material processing and handling
- Mining products and equipment
- Power generation units
- Cutting, bending and welding machinery



# WHAT OUR VISITORS THOUGHT

## 90%

of visitors say that attending The Big 5 Saudi is important to their business

## 86%

of visitors were satisfied with The Big 5 Saudi

## 81%

of visitors will attend again next year

# EXHIBITING COUNTRIES



Bahrain



Belgium



China



Saudi Arabia



Denmark



Egypt



France



Germany



Greece



Italy



India



Jordania



Kazakhstan



Korea



Kuwait



Spain



Slovenia



Turkey



UAE

## WHAT OUR EXHIBITORS THOUGHT

**88%**

of exhibitors rated the event important to their business

**82%**

of exhibitors met their objectives/goals at the event

**82%**

of exhibitors have generated sales for the next 12 months as a result of their participation



## WHAT OUR EXHIBITORS HAD TO SAY



We came to **The Big 5 Saudi** to present our products to the market.

The show went very well: many clients focused on our products, so it's really good for us for the future. This is our first time at this event.

We see that in **The Big 5 Saudi** visitors come not only from Saudi but also from Dubai, Bahrain, Jordan for example. This is very good for us because there is more international participation and we can easily receive leads from more countries. We are planning to come back next year with new designs and new products inshallah."

FAHEEM ALAAM | **GLOBAL PIPES**

## FEATURED EXHIBITORS THAT PARTICIPATED IN 201



Zamil industrial



The new degree of comfort.®



# EDUCATION & FEATURES

The organising team worked closely with the industry to create a current and relevant programme of educational events.



## 79 CPD CERTIFIED WORKSHOPS

Free certified training led by industry experts were conducted during the 4 day event.



## 5,307 VISITORS ATTENDED WORKSHOPS

The hugely popular certified workshop programmed helped industry professionals stay up to date with the construction industry and support their professional development



## 28 HOURS OF NETWORKING

The show provides the perfect opportunity to make new contacts and exchange ideas with peers



# WHAT OUR EXHIBITORS HAD TO SAY



We had a successful event at The Big 5 Saudi, many people visited us. It's our first time participating and overall it's been a great experience. We would repeat it again: you guys have a great network and the group is very diverse.

The market is picking up: in the past few years the Saudi market went through a sort of restructuring.

The lead retrieval app is another added value to the exhibition. It's been useful – it is working (we just need to wait 24 hours for the leads to appear but that's not a problem as long as numbers show up!)

EXHIBITOR | HANI JUNDI  
STATION GROUP, BUSINESS DEVELOPMENT  
MANAGER



## BOOK EARLY TO GUARANTEE YOUR STAND LOCATION

8 - 11 MARCH 2020  
JEDDAH CENTRE FOR FORUMS & EVENTS

## TO CONFIRM YOUR PARTICIPATION AT THIS PREMIER CONSTRUCTION EVENT, CONTACT:

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