

# YOUR PREFERRED EVENT PARTNER

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## MESSAGE FROM THE MANAGING DIRECTOR

Based on 20-year experience in event industry Profex was established in 2016 with a goal to connect its partners with hard to reach markets and support their global outreach.

Since then, hundreds of businesses have benefited from collaborating with Profex and continue using our services to achieve higher returns.

We are thankful for our partners trust and are looking forward to expanding our network and fruitful collaborations.



*Kamran Mehdiyev*

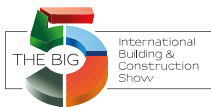




## FOR EVENTS ORGANIZERS

Profex has gained its reputation among leading event organizers as a reliable partner. Profex team dives into your sector of interest to recognize the key partners, understand market specifics and requirements to meet your event goals. We aim to support your sales, marketing and media efforts while ensuring participants are fully supported before and during the show.

### SUPPORTED EVENTS INCLUDE



## FOR EXHIBITORS

We provide full services for a more successful trade show participation. By acting as an actual extension of your own team, with local market insight, industry and exhibition expertise, we can help you strategically showcase your brand, solutions and products in the market you are targeting.

## FOR GOVERNMENTAL ENTITIES

Over the years we have developed strong relationships with important governmental organizations looking to promote local businesses internationally. As your preferred event partner, our mission from day 1 is to work alongside your team while providing end to end added support to ensure your success and that of the companies involved.

## FOR MEDIA / PR

If you are the voice of an industry we serve, Profex is the go-to partner to increase your reach in emerging or hard to reach markets. We have access to key market players, hot market trends and top decision makers to create high-quality content. Our goal is to provide you with fresh and engaging content but also access to a greater network, from countries that might be currently challenging to reach.

## FOR ASSOCIATIONS

Connecting decision makers and industry experts is our priority, as it is yours which makes collaborating with trade associations and industry groups so important to us. We develop expertise and knowledge across many industries while working closely with event organizers. Our goal is to provide visibility to your organization while creating value to your members and key decision makers.



Thanks to your active position and passion for promoting Russian technologies in the international market and contribution to the organization of the Russian pavilion at the exhibition in Dubai, we have received a significant increase in the number of exhibitors in 2018 compared to 2017, contributing to the development of national IT industry overseas.

Valentin Makarov. Russoft association

## FOR SUPPLIERS

If you can support our customers at events, we'd like to speak with you! From high quality stand building experts to professional interpreters, photographers or videographers, we work with the best in the business to ensure our clients success.

## FOR BUYERS

Over the years we have developed a large database of suppliers from Russia, CIS and Baltic States and have developed a thorough knowledge of reliable and quality manufacturers who can support your needs. If you have not met your match at the exhibition, Profex can still help connect to you the right one.

PROFEX REPRESENTS

**5** LARGEST  
GLOBAL  
EXHIBITIONS



**5000**  
CONTACTS  
ADDED  
TO CRM  
ANNUALLY

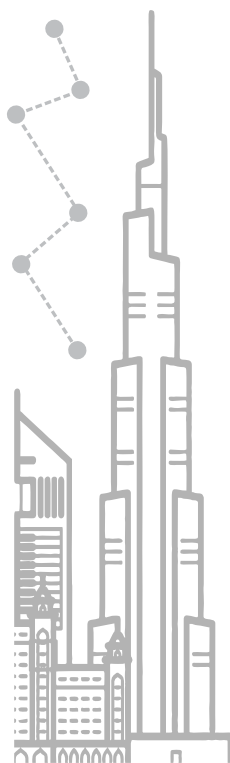


**3** NEW  
COUNTRIES  
PER YEAR



**40+**

LOCAL AND  
INTERNATIONAL  
EXHIBITIONS  
VISITED  
YEARLY



**50%** RETURNING  
EXHIBITORS



**SQM**  
GROWTH OF  
AVERAGE  
**30%**

